

IL BORRO  
TOSCANA

WINE  
EXPERIENCES  
SEASON 2025





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A true oenological-artistic journey, retracing the passion and history of Ferruccio Ferragamo and his family, not only through the tasting of the Estate's organic wines, but through a path that winds among artistic works and centenary stones. The Cellars of Il Borro are a complex of about 3000 square meters, perfectly integrated with the surrounding landscape, immersed in an area rich in art and culture, reflecting the historical and artistic influence of the most important Tuscan cities, such as Florence, Arezzo and Siena.

After a careful and meticulous architectural renovation, and thanks to the will of Ferruccio Ferragamo and his children Salvatore and Vittoria, 1995 saw the rebirth of Il Borro's winery.

The beating heart of Il Borro Cellars is the Historic Barricaia, a building dating back to around 1700, still capable of taking us back in time and fully immersing us in the magic of winemaking. This was followed in 2004 by an expansion under the skillful mastery of Architect Elio Lazzerini, which gave birth to the wave tunnel that hosts the thriving production activity today. Mastro Petrone Antonio, author of the domed vault that covers the tasting area, eight meters below ground, also participated in this project. The last corridor, completed in 2020, is dedicated to terracotta amphorae and pupitres.

In 2017, the Cellars of Il Borro became part of the *Toscana Wine Architecture* circuit, which counts them among the 14 Signature Wineries designed by masters of contemporary architecture, a perfect combination of excellence and design.

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## VINO & ARTE GALLERY

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*1993-2023*

*Il Borro – An enduring act of faith.*

Thirty years are a good time to look back and draw the new strength to move forward.

As in a scrapbook of memories, the present exhibition traces through the imaginative language of ancient engravings the path that led Ferruccio Ferragamo to shift his focus from Florence to the Valdarno countryside, finding in the medieval village of Il Borro not only a buen retiro for himself and his family but an ideal place for a new idea of enterprise.

Ferruccio Ferragamo bought the Estate in 1993, bringing it back to life, enhancing its history, its memories and excellence.

Today Il Borro is a place where tradition and innovation live together in an organic farm and winery, dedicated to hospitality and farm-to-table dining, but always with a look towards art and collecting.

As we ideally turn the pages of this story made of images, we will discover a history of passion and authenticity.

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*Free access for guests of Il Borro R&C.*

*For outside guest visits:*

*Full price € 15,00 | Free admission 0-17 years old*



## WINE CELLAR & TASTING TOUR

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### TOUR & PRODUCTION

Accompanied by wine experts, you will get a close look at the inside of the winery, and the winemaking and aging process of our wines. Barrels and bariques, tunnels and architectural spaces for a perfect balance between the old winemakers' teachings and today's modernity.

*Duration: approx. 30 min*

*Full price: € 22 per person*

*Reduced price (6-17): € 10 per person*

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- *Cancellation Policy:*

*A refund will only be granted if the cancellation is made at least 24 hours prior to the start time of the tour.*

- *Regulations:*

We recommend arriving 10 minutes before the tour to check in at the Vino&Arte gallery. In case of late arrival, participation in the tour cannot be guaranteed.

The tour schedule is fixed and cannot be changed, in order to respect the reservation of the rest of the group.

Access to the cellar premises is permitted only when accompanied by authorized personnel.



## *Tasting*

Multiple tasting itineraries for wine lovers to learn about the various aspects that give life to the Estate's wines.

Each proposal includes a visit to the winery and a taste of the organic extra virgin olive oil from Il Borro.

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## THE GREAT CLASSICS

Tasting itinerary of Il Borro's four historic labels, marking the winery's origins.

The tasting of Il Borro's organic extra virgin olive oil is always included.

Wines for tasting:

**Lamelle | Pian di Nova | Polissena | Borrigiano**

*Duration: 1h 15 minutes*

*Minimum participants: 2 people*

*Full price: € 62 per person*

*Full price without tasting: € 22 per person*

*Reduced price (6-17): € 10 per person*

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• *Cancellation Policy:*

*A refund will only be granted if the cancellation is made at least 24 hours prior to the start time of the tour.*

• *Regulations:*

*We recommend arriving 10 minutes before the tour to check in at the VINO&ARTE gallery. In case of late arrival, participation in the tour cannot be guaranteed.*

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## DROPS OF JUPITER

Tasting journey to discover the undisputed king of Tuscany's grape varieties, *Sangiovese* or *Sangue di Giove* (*Jupiter's blood*), as our ancestors called it. An unbreakable bond between land and production, a tradition presented in 5 goblets, with unique and distinctive traits, thanks to different winemaking techniques. The tasting of Il Borro's organic extra virgin olive oil is always included.

Wines for tasting:

**Chiaro di Bolle | Borrerosa | Petruna | Polissena | Vinsanto**

*Duration: 1h 15 minutes*

*Minimum participants: 2 people*

*Full price: € 85 per person*

*Full price without tasting: € 22 per person*

*Reduced price (6-17): € 10 per person*

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• *Regulations:*

We recommend arriving 10 minutes before the tour to check in at the Vino&Arte gallery. In case of late arrival, participation in the tour cannot be guaranteed.

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## DIAMONDS TIPS

A tasting itinerary that highlights the excellence of the wines of Il Borro Winery.

The tasting of Il Borro's organic extra virgin olive oil is always included.

Wines for tasting:

**Bolle di Borro | Il Borro Chardonnay | Il Borro | Alessandro dal Borro | Gin del Borro o Grappa del Borro** (at the guest's choice | subject to availability)

*Duration: 1h 15 minutes*

*Minimum participants: 2 people*

*Full price: € 95 per person*

*Full price without tasting: € 22 per person*

*Reduce price (6-17): € 10 per person*

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• **Regulations:**

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## WINE LOVERS

The ideal tasting to share with friends. A dynamic journey that leads to the discovery of Il Borro's two iconic labels. The tasting of Il Borro's organic extra virgin olive oil is always included.

Wines for tasting:  
Lamelle | Il Borro

*Duration: 1h e 30 min approx.*

*Minimum participants: 8 people*

*Full price: € 45 per person*

*Reduced price (6-17): € 10 per person*

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## WINE & CHEESE PAIRING

Discover the fine “Wine & Food Pairing”!  
The guide will accompany you on a tour of the winery and assist you in tasting three wine labels paired with three different cheeses from our production, uncovering the rules of perfect pairing.  
The tasting of Il Borro’s organic extra virgin olive oil is always included.

*Duration: 1h 15 minutes*

*Minimum participants: 2 people*

*Full price: € 65 per person*

*Full price without tasting: € 22 per person*

*Reduced price (6-17): € 10 per person*

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• *Regulations:*

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## VINEYARDS TOUR

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### INSIDE OUT THE GLASS

Sandstone, marlstone and clay are the main characteristics that differentiate the geological conformation of our territory, which together with the unique climate and strong territorial identity, are the distinctive features of each one of Il Borro's wines. An immersive journey through the vines, to discover the close link between wine and territory, with tasting of two excellences directly in the vineyard.

*Duration: 1h approx.*

*Minimum participants: 2 people*

*Full price: € 55 per person*

*Reduced price (6-17): € 10 per person*

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• *Regulations:*

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## FARM TOUR

A journey through the Il Borro Estate to discover the organic productions of our land.

A picnic will be the perfect opportunity to savor these products and fully immerse yourself in this green experience.

*Duration: 1h approx.*

*Minimum participants: 2 people*

*Full price: € 55 per person*

*Reduced price (5-17): € 10 per person*

***With added PICNIC***

*Full price: € 105 per person*

*Reduced price (5-17): € 60 per person*

*Minimum age: 5 years old*

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Access to the cellar premises is permitted only when accompanied by authorized personnel.

# IL BORRO

TOSCANA

Each package can be customized to suit your needs.

Per info e prenotazioni:

[winetour@ilborro.it](mailto:winetour@ilborro.it)

☎ +39 348 6126868

Il Borro wines are always available for purchase on the website  
[\*\*www.ilborrowines.it\*\*](http://www.ilborrowines.it)



Follow [@ilborrowines](https://www.instagram.com/ilborrowines) on social media  
to stay updated on every initiative and promotion



**Il Borro**

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